

Haley Maness, Founder/Owner

(806) 670-1572 // email: rootsandleaves@outlook.com

Web: Rootsandleaves.info // Social: facebook.com/rootsandleavesinfo

Item	MSRP	Wholesale Unit Cost	Markup %	MSRP GP	Minimum Order
Elderberry & Honey Tonic, 17 oz	\$23.99	APEX 10% discount- 13.50 (Normal Unit Cost \$15.00)	77.7%	43.73%	Min of 12 units (1 case- \$162)

FREE SHIPPING AND DELIVERY. Terms (Net 14&30) available on request after first order, POD for first order. Documents of shelf stability and regulation by the NCDA available upon request. Prices in effect as of 10/01/2018.

Why Our Elderberry Tonic is Unique:

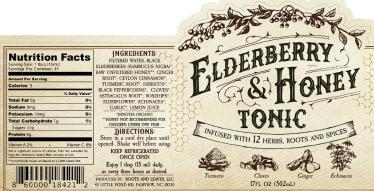
- > 12 immune supportive ingredients (most elderberry syrups only have 4-5).
- > Small family run business
- Reusable Glass Container vs. Plastic (we ♥ being green)
- No additives, thickeners or fillers like other mainstream elderberry (why we call it tonic vs. syrup..it's not "thick")

- > Large 17 oz size (most are 4-8 oz)
- > Shelf stable up to a year unopened
- > High Profit Margin
- We use dark raw/unfiltered honey vs. glucose or refined sugar
- > Actually tastes delicious (kids love it)
- Only 1 tbsp a day is needed for immune support. Very concentrated.
- > 2 million in product liability insurance

Organic, Sustainable/Non GMO ingredients:

Black Sambucus Elderberries - Powerful immune support that is high in vitamins A/B/C, amino acids, minerals, potassium and antioxidants	Raw Dark & Unfiltered Honey- Allergy, cough/sore throat relief, anti-bacterial and adds a delicious flavor		
Turmeric - Natural pain killer/anti-inflammatory	Ginger- Antifungal, nausea and digestive support		
Rose Hips - High levels of vitamin C to fight illness	<u>Cinnamon</u> - Antioxidant rich, antimicrobial		
Garlic - Nature's antibiotic	<u>Clove</u> -Kills parasites, mold/fungus, anti-inflammatory		
Echinacea - Cuts that chances of catching a cold by 58%	Astragalus - Adaptogenic herb that boosts immune system		
<u>Elderflower</u> - Herbal allergy reliever	<u>Hibiscus</u> - Aids hypertension, lower blood pressure, reduce blood sugar levels, support liver function		





ABOUT THE TONIC

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Elderberry Syrup has been a folk tredition for hundreds of years with recipes for elderberry based concoctions detting as far back as Ancient Egypt. We have improved upon the traditional recipe by adding loads of invigorating herbs and roots to stimulate the body and senses, thus naming it "tonic." Handcarfied from our family to yours! Enjoy taking our ronic dealy straight up like a shot (cheerst), tossed on yogurt, added to herbal tea or coffee, or as a drank mixer. This is a food, so it won't hart your fyou consume more than is recommended, but at the same time only a little is needed to experience the tonic difference!





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