



Haley Maness, Founder/Owner

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Item	MSRP	Wholesale Unit Cost	Markup %	MSRP GP %	Minimum Order
Elderberry & Honey Tonic, 17 oz	<b>\$23.99</b>	<b>APEX 10% discount- 13.50</b> (Normal Unit Cost \$15.00)	77.7%	43.73%	<b>Min of 12 units</b> <b>(1 case- \$162)</b>

**FREE SHIPPING AND DELIVERY.** Terms (Net 14&30) available on request after first order, POD for first order. Documents of shelf stability and regulation by the NCDA available upon request. Prices in effect as of 10/01/2018.

**Why Our Elderberry Tonic is Unique:**

- 12 immune supportive ingredients (most elderberry syrups only have 4-5).
- Small family run business
- Reusable Glass Container vs. Plastic (we ♥ being green)
- No additives, thickeners or fillers like other mainstream elderberry (why we call it tonic vs. syrup..it's not "thick")
- Large 17 oz size (most are 4-8 oz)
- Shelf stable up to a year unopened
- High Profit Margin
- We use dark raw/unfiltered honey vs. glucose or refined sugar
- Actually tastes delicious (kids love it)
- Only 1 tbsp a day is needed for immune support. Very concentrated.
- 2 million in product liability insurance

**Organic, Sustainable/Non GMO ingredients:**

<b>Black Sambucus Elderberries-</b> Powerful immune support that is high in vitamins A/B/C, amino acids, minerals, potassium and antioxidants	<b>Raw Dark &amp; Unfiltered Honey-</b> Allergy, cough/sore throat relief, anti-bacterial and adds a delicious flavor
<b>Turmeric-</b> Natural pain killer/anti-inflammatory	<b>Ginger-</b> Antifungal, nausea and digestive support
<b>Rose Hips-</b> High levels of vitamin C to fight illness	<b>Cinnamon-</b> Antioxidant rich, antimicrobial
<b>Garlic-</b> Nature's antibiotic	<b>Clove-</b> Kills parasites, mold/fungus, anti-inflammatory
<b>Echinacea-</b> Cuts that chances of catching a cold by 58%	<b>Astragalus-</b> Adaptogenic herb that boosts immune system
<b>Elderflower-</b> Herbal allergy reliever	<b>Hibiscus-</b> Aids hypertension, lower blood pressure, reduce blood sugar levels, support liver function

**Picture of Product on Following Page**



<p><b>Nutrition Facts</b> Serving Size: 1 tsp (15mL) Servings Per Container: 35</p> <table border="1"> <thead> <tr> <th>Amount Per Serving</th> <th>% Daily Value*</th> </tr> </thead> <tbody> <tr> <td><b>Calories</b> 5</td> <td></td> </tr> <tr> <td><b>Total Fat</b> 0g</td> <td>0%</td> </tr> <tr> <td><b>Sodium</b> 0mg</td> <td>0%</td> </tr> <tr> <td><b>Potassium</b> 10mg</td> <td>0%</td> </tr> <tr> <td><b>Total Carbohydrate</b> 1g</td> <td>1%</td> </tr> <tr> <td><b>Sugars</b> &lt;1g</td> <td></td> </tr> <tr> <td><b>Protein</b> 0g</td> <td></td> </tr> <tr> <td>Vitamin A 2%</td> <td>Vitamin C 0%</td> </tr> </tbody> </table> <p><small>*Percent Daily Values are based on a diet of 2,000 calories daily.</small></p>	Amount Per Serving	% Daily Value*	<b>Calories</b> 5		<b>Total Fat</b> 0g	0%	<b>Sodium</b> 0mg	0%	<b>Potassium</b> 10mg	0%	<b>Total Carbohydrate</b> 1g	1%	<b>Sugars</b> <1g		<b>Protein</b> 0g		Vitamin A 2%	Vitamin C 0%	<p><b>INGREDIENTS:</b> FILTERED WATER, BLACK ELDERBERRIES (SAMBUCUS NIGRA)*, RAW UNFILTERED HONEY**, GINGER ROOT*, CEYLON CINNAMON*, TURMERIC ROOT*, HIBISCUS*, BLACK PEPPERCORNS*, CLOVES*, ASTRAGALUS ROOT*, ROSEHIPS*, ELDERFLOWER*, ECHINACEA*, GARLIC*, LEMON JUICE</p> <p>*GENOTYPIC ORGANIC **HONEY NOT RECOMMENDED FOR CHILDREN UNDER ONE YEAR</p> <p><b>DIRECTIONS:</b> Store in a cool dry place until opened. Shake well before using. <b>KEEP REFRIGERATED ONCE OPEN</b> Enjoy 1 tsp (15 ml) daily, or every three hours as desired.</p> <p>PRODUCED BY: ROOTS AND LEAVES, LLC 45 LITTLE POND RD, FAIRVIEW, NC 28730</p>	<p><b>ELDERBERRY &amp; HONEY TONIC</b> INFUSED WITH 12 HERBS, ROOTS AND SPICES</p> <p>Turmeric, Cloves, Ginger, Echinacea</p> <p>17FL. OZ (502mL)</p>	<p><b>ABOUT THE TONIC:</b></p> <p>Elderberry Syrup has been a folk tradition for hundreds of years with recipes for elderberry based concoctions dating as far back as Ancient Egypt. We have improved upon the traditional recipe by adding loads of invigorating herbs and roots to stimulate the body and senses, thus naming it "tonic". Handcrafted from our family to yours! Enjoy taking our tonic daily straight up like a shot (cheers!), tossed on yogurt, added to herbal tea or coffee, or as a drink mixer. This is a food, so it won't hurt you if you consume more than is recommended, but at the same time only a little is needed to experience the tonic difference!</p> <p>ROOTS AND LEAVES, LLC Shop: <a href="http://rootsandleaves.info">rootsandleaves.info</a> Email: <a href="mailto:rootsandleaves@outlook.com">rootsandleaves@outlook.com</a> Like Us! <a href="https://www.facebook.com/rootsandleavesinfo/">facebook.com/rootsandleavesinfo/</a> <a href="http://www.rootsandleaves.info">www.rootsandleaves.info</a></p>
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